



RiverLux Resort Advertising

601 North K Street, Needles, CA 92363

RIVERLUX RESORT DIGITAL BILLBOARD ADVERTISING AGREEMENT

CLIENT INFORMATION

Client Name:

Business Name:

Mailing Address:

Phone Number:

Email Address:

Advertising Start Date:

Advertising Package Selected:

Contract Term:

STANDARD TERMS

Advertising is billed according to the selected package and contract term. All advertising services are prepaid and subject to availability and content approval.

AMOUNT DUE TODAY

First Advertising Cycle	\$	<input type="text"/>
Ad Design Fee	\$	<input type="text"/>
Setup Fee	\$	<input type="text"/>
Next Advertising Cycle (30 Days in Advance)	\$	<input type="text"/>
TOTAL DUE TODAY	\$	<input type="text"/>

Client Initials:

RLRA Initials:



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ADVERTISING TERMS

1. Advertising cycles are four (4) weeks in duration.
2. Payments are due thirty (30) days in advance of each cycle.
3. Advertisements must comply with all applicable laws and regulations.
4. RLRA reserves the right to reject or remove non-compliant advertisements.
5. Client-provided advertisements remain the sole responsibility of the Client.
6. Advertisements may be preempted for emergency or public service announcements.
7. Written notice of termination must be provided at least three (3) weeks prior to the end of the current term.
8. This Agreement constitutes the entire agreement between the parties.

Governing Law: This Agreement shall be governed by the laws of the State of California.

No Guarantee of Results: RLRA does not guarantee specific results from advertising services.

Service Interruptions: RLRA is not liable for interruptions caused by events beyond its control.

Content Responsibility & Indemnification: Client is responsible for ad content and agrees to indemnify RLRA.

Non-Payment: RLRA may suspend ads immediately for non-payment.

Assignment: Client may not transfer this Agreement without written consent.

Electronic Signatures: Electronic signatures are valid and binding.

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PLAN OPTIONS & ADVERTISING VALUE BREAKDOWN

Plan	Cost	Spots/Hour	Spots/Day	Total Spots/Cycle	Cost Per Spot
A	\$252	3	72	2,016	\$0.15
B	\$436	6	144	4,032	\$0.13
C	\$739	12	288	8,064	\$0.11
D	\$907	18	432	12,096	\$0.09
E	\$940	24	576	16,128	\$0.07

SIGNATURES

Client Signature 1:

Printed Name:

Title:

Date:

Client Signature 2:

Printed Name:

Title:

Date:

RiverLux Resort Advertising – Owner:

Printed Name:

Title:

Date:

Client Initials:

RLRA Initials: